

For Immediate Release April 21, 2009

Contact: Lance Jones 412-391-3100 ext. 129

KITES FOR KIDS AT SCIENCE CENTER SATURDAY, MAY 2nd

A KIDSVOICE COMMUNITY EVENT IN SUPPORT OF CHILD ABUSE PREVENTION MONTH...THE GOAL IS TO REACH 5,000 KITES!

P I T T S B U R G H - - KidsVoice is once again recognizing Child Abuse Prevention Month with the return of its annual event Kites For Kids, Saturday, May 2 from 10am through 5pm at the Carnegie Science Center.

Kites For Kids is a community event designed for the entire family. “Kites for Kids,” explains KidsVoice Executive Director Scott Hollander, “is an opportunity for KidsVoice to communicate a message of hope and advocacy and to familiarize people with our role in protecting our most precious resource, our children.”

Kites For Kids features kite-flying demonstrations, kids’ crafts, and local musical voices in a show of song and support. Honorary chairs of this year’s Kites For Kids event are once again Dan and Shelly Onorato. The events of the day include:

- Display of thousands of kites, in the hope of reaching the goal of 5,000 total kites at the science center, symbolizing the number of kids in Allegheny County annually served by KidsVoice in its efforts to ensure a safe and permanent home for every child
- Kite flying demonstrations outside on the grounds of the science center, AND—new this year!—boats on the river with kites in tow!
- Kids’ crafts and kite-making activity centers throughout the venue
- Live music performances throughout the day, including
 - Frank Cappelli, renowned children’s music artist
 - Sarah Marince, teen singer/songwriter from Pittsburgh who is currently writing and recording in Nashville
 - Kelsey Friday* and the Rest of the Week (*former lead singer of Brownie Mary, and now children’s music singer/songwriter)
 - Local teen performer Jamie Bruno
 - CAPA student voice ensemble

“This event is centered on kites as a theme,” says Hollander, “and the kite symbolizes hope, a happy childhood, and a chance to soar—things that our clients do not always have the opportunity to experience. On May 2nd at the science center we are hoping to have 5,000 kites on display—but at the present moment, we are

only halfway to our goal!—so we hope that thousands of people in the community will turn out on that day as a show of support and a message of hope.” *Everyone coming to Kites for Kids is encouraged to draw a kite, or make a kite, and bring it along to the science center in order to help KidsVoice reach its goal of 5,000 kites on display. Interested youth groups, schools, businesses, service organizations, and religious groups are ALSO encouraged to help KidsVoice attain its goal by bringing kites or kite drawings—more information on this is available at www.kidsvoice.org.*

KidsVoice is a non-profit agency that advocates in court and in the community for abused, neglected and at-risk children in Allegheny County. It is a voice of hope and advocacy for children who cannot always speak for themselves.

The event is brought to you in part by KidsVoice’s “Sky High Sponsors”: Get Go, Fox Rothschild LLP, Solutions 21, and Comcast.

For more information on Kites for Kids, visit www.kidsvoice.org or call KidsVoice at 412-391-3100.

####